

## Harbour Town Premium Outlets Adelaide

### Casual Mall Leasing Brochure

#### CENTRE SUMMARY:

Town Premium outlets (HTPO) Adelaide CBD is South Australia only outlet Centre located 9km from 5km from Glenelg. The Centre is open seven a week, including public holidays excluding Good Friday and Christmas Day. HTPO is made up of 30,000sqm of retailer area of retail area comprising of 135 outlets stores.

The Centre's catchment area is 1.2 million residents with over 400,000 in the main trade area. Regional SA visitors make up 12% of our customers, and to the domestic and international tourist markets account for 5%.

Our key brands include Tommy Hilfiger, Calvin Klein, Polo Ralph Lauren, Nike, Adidas, Oroton, RM Williams, Seed and many more.

#### CASUAL MALL LEASING OVERVIEW:

Casual mall leasing (CML) provides a unique offering to promote product and/or services in an already successful retail environment. A pop-up space can provide an exciting opportunity to trial new products/services, markets and provide customers with one-on-one experience. A short-term space provides a cost-effective opportunity with minimal risk exposure and maximum brand exposure. Please note casual mall businesses that are in direct competition with current retailers of HTPO may not be permitted to trade in casual mall sites at the Centre.

We have 7 sites that are 3m x 3m, with complimentary equipment hire for marquee's, tables, and chairs.

#### PROCEDURE AND PRICING:

We require a copy of your Certificate of Currency for Public Liability cover of no less than \$20 million with the policy cover to be state or nationwide (i.e "Anywhere In Australia") or for Harbour Town Centre Management to be listed as an interested party.

Our Casual Leasing rates are as follows (inclusive of GST):

A GRADE SITES	<i>Weekly (7 Days)</i>
STANDARD	\$1,400
NOVEMBER	\$2,100 (50% Loading)
DECEMBER	\$2,800 (100% Loading)
JANUARY	\$2,100 (50% Loading)
PUBLIC HOLIDAYS	\$1,750 (25% Loading)

B GRADE SITES	<i>Weekly (7 Days)</i>
STANDARD	\$990
NOVEMBER	\$1,485 (50% Loading)
DECEMBER	\$1,980 (100% Loading)
JANUARY	\$1,485 (50% Loading)
PUBLIC HOLIDAYS	\$1,237.50 (25% Loading)

A GRADE SITES	<i>Daily</i>
STANDARD	\$300
NOVEMBER	\$450 (50% Loading)
DECEMBER	\$600 (100% Loading)
JANUARY	\$450 (50% Loading)
PUBLIC HOLIDAYS	\$375 (25% Loading)

B GRADE SITES	<i>Daily</i>
STANDARD	\$250
NOVEMBER	\$375 (50% Loading)
DECEMBER	\$500 (100% Loading)
JANUARY	\$375 (50% Loading)
PUBLIC HOLIDAYS	\$312.5 (25% Loading)

Should you wish to make a booking, please fill out the attached new client application and advise the dates you would like to book (as per the rates above) as well as which site you are interested in, and we will advise of the availability during that period. Please note a signed agreement and proof of payment must be received minimum three days prior to the booking for administration purposes.

Once booking is confirmed/invoiced we do not allow refunds. Cancellations are not permissible but can be transferred to another time over a 12-month period (on a similar site and excluding December-January).



# HARBOUR TOWN PREMIUM OUTLETS

## SITE LOCATIONS

Site 1: Between Adair's & Van Heusen (A)

Site 2: Between Wild Rhino & Jo Mercer (B)

Site 3: Between YD & Bras N Things (A)(P)

Site 4: Between Osh Kosh & Betts (B)(P)

Site 5: Between Connor & Rockwear (A) (P)

Site 6: Grass Area Infront of Shah Blade / Nike (A) (P)

Site 7: Between Lavish Beauty & Wittner (B)

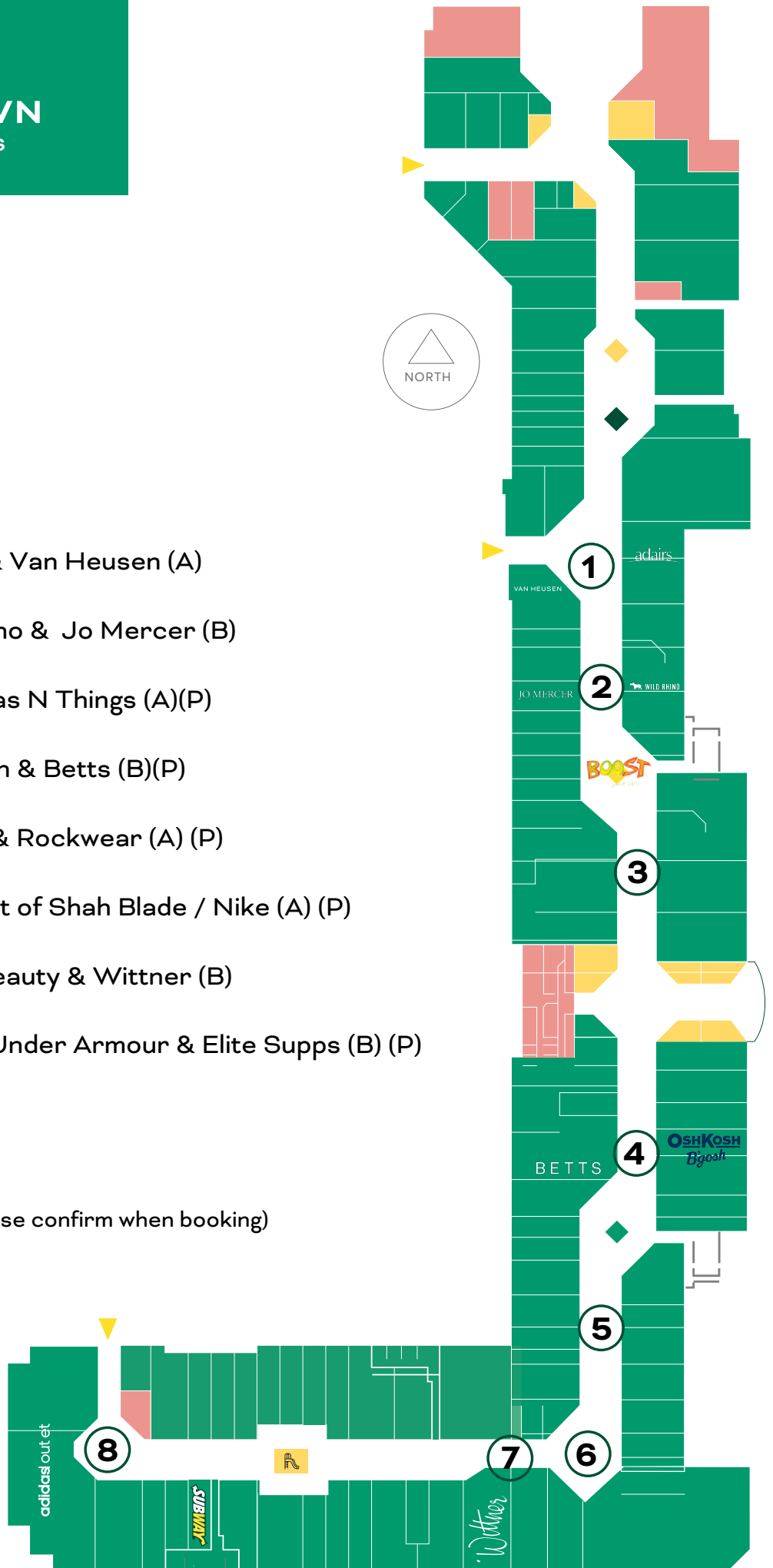
Site 8: Between Adidas, Under Armour & Elite Supps (B) (P)

(P) Powered site

(A) A Grade Site

(B) B Grade Site

(If you require electricity, please confirm when booking)



NEW CASUAL MALL LEASING CLIENT APPLICATION

Company Name	
Trading Name	
ABN	
Client Name	
Contact Number	
Email Address	
Address	
Website	
Insurance Company	
Policy Number	
Expiry Date	

PUBLIC LIABILITY – all three conditions below must be stated on Certificate of Currency

- Public Liability Certificate \$20m attached
- Policyholder name is the same as applicant/client name
- Situation/location listed or Anywhere in Australia or Worldwide unless Harbour Town Centre Management is stated as an interested party

DISPLAY SET UP

Required:

Marquee YES  NO

Table YES  NO

2 Chairs YES  NO

If NO, please attached details of your proposed set up (including photos of any marquees, kiosk, tables etc. you intend to use)

Electricity Required? YES  NO  (If yes, ensure all electrical cords are tested and tagged)

Note: The Client Application Form does not constitute a booking.

**SUBMIT APPLICATION TO: HARBOUR TOWN ADELAIDE CENTRE MANAGEMENT**

E: [ANNA.DELGIACCO@HTPO.COM.AU](mailto:ANNA.DELGIACCO@HTPO.COM.AU)